



**RICHMOND
PHOTOS
& VIDEO**

BUSINESS SERVICES

RICHMOND VA PHOTO & VIDEO
11 SOUTH 12TH STREET
RICHMOND, VA23219

PHONE: 804.404.5670
WEBSITE: RICHMOND.PHOTOS/BIZ



CORE COMPETENCIES

Richmond Photos delivers a wide range of professional photography and videography services designed to meet the specific needs of corporate clients and small businesses. Our team provides high-quality visual content that enhances business branding, marketing, and communication. Key services include:

- **Corporate Portraits & Headshots:** High-quality headshots and team photos to enhance your company's professional image.
- **Business Branding Photography:** Custom imagery that represents your brand across websites, marketing materials, and social media platforms.
- **Product Photography:** Professional product shots for e-commerce, promotional materials, and advertising campaigns.
- **Corporate Video Production:** Full-service video production for promotional videos, internal communications, and training content.
- **Social Media Video Production:** Engaging, shareable videos for Instagram, TikTok, Facebook, and other platforms to drive audience interaction.
- **Event Photography & Video:** Comprehensive coverage of corporate events, product launches, and business functions, capturing key moments for marketing and archival purposes.
- **Business Promo & Product Videos:** High-impact promotional videos tailored to showcase your business, products, and services.
- **Video & Audio Podcast Recording:** Professional-grade podcast recording services for businesses seeking to expand their digital footprint through corporate podcasts or branded interviews.



KEY DIFFERENTIATORS

- **High-End Professional Equipment:** Utilizing state-of-the-art cameras and sharp optical lenses for unparalleled image quality in both photography and videography.
- **Live Streaming Capabilities:** Offering live streaming services across platforms like Zoom and social networks for real-time business engagement.
- **Latest Editing Technology:** Equipped with the latest Mac systems and industry-leading software, including Photoshop and Lightroom, to deliver flawless post-production results.
- **Corporate Marketing Expertise:** With over 20 years of experience in corporate marketing across various industries, we provide insights and services aligned with business goals.
- **DoD Cleared:** Active Department of Defense clearance, ensuring security and confidentiality for sensitive projects.
- **Geographic Footprint:** Serving clients across the United States, with a focus on Virginia, Washington DC, and Maryland.



CAPABILITIES OVERVIEW

Development and Pre-Production:

- Scripting, shot lists, storyboards
- Content and creative development
- Location scouting and talent selection
- Gear and equipment selection
- Production of visual mockups

Production:

- 4K and HD video recording
- Action cams for hard-to-reach shots
- Audio recording (voice and foley)
- Camera support equipment (dollies, gimbals, sliders, jibs)
- Drone footage (aerial and underwater)
- Artificial lighting using AC and battery-powered LEDs
- Talent direction

Editing and Post-Production:

- Video editing (Assembly Rough Cut Final Cut)
- Audio editing and mixing
- 2D and 2.5D motion graphics and animation
- Voiceover/audio descriptions
- Color grading
- Closed-captioning/Section 508 compliance
- Conversion and delivery in preferred formats (MOV, MP4, WMV, etc.)



WHY CHOOSE RICHMOND PHOTOS?

- Expertise: Over 20 years of professional experience in photography, videography, and corporate marketing.
- Fully Equipped Studio: Our Richmond studio is outfitted with the latest technology and equipment to ensure professional-quality results for every project.
- Custom Solutions: We offer tailored services to meet the unique needs of individuals, small businesses, and large corporations.
- Creative Excellence: Combining technical expertise and artistic vision to create exceptional results for every project.

Past Performance

We've collaborated with a diverse range of clients, delivering high-quality visual content for local businesses, corporate firms, and international clients.

Our past projects include:

- Corporate branding shoots for businesses in Richmond, delivering dynamic visual assets for marketing campaigns.
- Professional headshots for corporate executives, models, and actors.
- Full coverage of corporate events and business functions, providing imagery for post-event marketing and internal communications.

Company Information

- NAICS Codes:
 - 541921: Photography Studios, Portrait
 - 512110: Motion Picture and Video Production
- PSC Codes:
 - T006: Photography Services
 - T014: Audio-Visual Services

